

Influencer Engagement Statistics Overview

Dear [Recipient's Name],

We are excited to share with you the latest engagement statistics for our influencer campaigns. Below is a detailed overview:

Campaign Overview

- **Campaign Name:** [Campaign Name]
- **Timeframe:** [Start Date] to [End Date]
- **Influencers Involved:** [Number of Influencers]

Engagement Metrics

Influencer Name	Followers	Engagement Rate	Total Engagements
[Influencer 1]	[Follower Count]	[Engagement Rate]	[Total Engagements]
[Influencer 2]	[Follower Count]	[Engagement Rate]	[Total Engagements]

Key Takeaways

- Overall engagement rate for the campaign was [Overall Engagement Rate].
- The most engaged post was by [Top Influencer] with [Number of Engagements] interactions.
- Audience sentiment was predominantly [Positive/Negative/Neutral].

We appreciate your support and collaboration in these campaigns. If you have any questions or require further insights, please do not hesitate to reach out.

Best regards,

[Your Name]

[Your Position]

[Your Company]