Monthly Influencer Metrics Summary

Date: [Insert Date]

Dear [Influencer's Name],

We are pleased to provide you with your monthly metrics summary for [Month] [Year]. Below you will find an overview of your performance across various channels:

Overview

Followers Gained: [Number]Total Followers: [Number]Engagement Rate: [Percentage]

• **Content Posted:** [Number]

Channel Breakdown

Channel	Followers	Engagements	Engagement Rate
Instagram	[Number]	[Number]	[Percentage]
Twitter	[Number]	[Number]	[Percentage]
YouTube	[Number]	[Number]	[Percentage]

Highlights

[Highlight any notable achievements or successful campaigns from the month.]

Next Steps

Based on the metrics, we recommend focusing on [suggestions for improvement or changes].

Thank you for your hard work and collaboration. We look forward to another successful month ahead!

Best regards,

[Your Name] [Your Title] [Your Company]