

Subject: Exclusive Sneak Peek Access to Our New Product!

Dear [Influencer's Name],

We hope this message finds you well! We are excited to reach out to you as we prepare to launch our latest product, [Product Name], and we would love for you to be among the first to experience it.

As a valued influencer in the [specific niche/industry] space, your opinion matters greatly to us. We are offering a select group of influencers exclusive sneak peek access to [Product Name] before it officially hits the market.

If you are interested, we'd love to send you a sample to try and share your thoughts with your audience. We believe your unique style and authentic voice will resonate well with our product, and we can't wait to see how you incorporate it into your content!

Please let us know if you would like to participate in this exclusive opportunity by [specific date]. We're looking forward to your response!

Thank you, and we hope to collaborate with you soon!

Best regards,
[Your Name]
[Your Title]
[Your Company]
[Contact Information]