Dear [Influencer's Name],

We are excited to share with you an exclusive early insight into our upcoming product, [Product Name]. As a thought leader in the [specific niche], we greatly value your opinion and would love to hear your thoughts on our latest innovation.

[Product Name] is designed to [brief description of the product's purpose and benefits]. We believe your insights could help shape our product and make it even better for our target audience.

We would like to invite you to be among the first to experience [Product Name]. As a token of our appreciation, we will be providing you with an exclusive sneak peek and the opportunity to test it out before its official launch.

Please let us know if you are interested, and we will arrange for a product sample and additional information about the launch details. Your feedback will be invaluable to us.

Thank you for considering this opportunity. We look forward to your insights!

Best regards, [Your Name] [Your Position] [Your Company] [Contact Information]