

Influencer Collaboration Agreement

Date: [Insert Date]

Parties:

[Brand Name] (hereafter referred to as "Brand")

[Influencer Name] (hereafter referred to as "Influencer")

1. Purpose

The purpose of this agreement is to outline the collaboration between Brand and Influencer for the promotion of [Product/Service] through the Influencer's social media platforms.

2. Responsibilities

Influencer agrees to create and post [number] of content pieces as outlined below:

- [Description of content type and platform]
- [Description of content type and platform]

3. Compensation

Brand agrees to compensate Influencer with [monetary compensation or product samples] upon completion of the agreed deliverables.

4. Timeline

This collaboration will begin on [start date] and conclude on [end date].

5. Confidentiality

Both parties agree to keep the terms of this collaboration confidential, unless otherwise required by law.

6. Governing Law

This agreement shall be governed by the laws of [State/Country].

IN WITNESS WHEREOF, the parties hereto have executed this Influencer Collaboration Agreement as of the date first above written.

[Influencer Name] (Influencer)

[Your Name] (Brand)