

Influencer Content Sharing and Rights Agreement

Date: [Insert Date]

From:

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[Your Email]
[Your Phone Number]

To:

[Influencer's Name]
[Influencer's Email]
[Influencer's Social Media Handle]

Dear [Influencer's Name],

We are excited to collaborate with you on promoting [Product/Service/Brand Name]. This agreement outlines the terms for content sharing and rights to ensure clarity and mutual understanding.

1. Content Creation

You agree to create the following content: [Describe the type of content, e.g., photos, videos, blog posts, etc.]

2. Content Usage Rights

By creating this content, you grant [Your Company Name] the rights to use and share the content across [specify platforms, e.g., website, social media, etc.].

3. Compensation

As compensation for your content, [Your Company Name] will provide [specify compensation, e.g., payment, free products, etc.].

4. Duration

This agreement shall be effective from [start date] and shall continue until [end date].

5. Termination

Either party may terminate this agreement with [number] days notice via email.

Signature

By signing below, both parties agree to the terms outlined in this letter.

[Your Name]
[Your Position]
[Your Company Name]

[Influencer's Name]

Best regards,
[Your Name]