

Subject: Discussion on Content Ownership

Dear [Influencer's Name],

I hope this message finds you well. I am writing to discuss the ownership of the content created during our recent collaboration. As we move forward, it is essential to clarify the terms regarding the usage and rights of the content generated.

Specifically, I would like to address the following points:

- **Ownership Rights:** Who holds the rights to the content produced?
- **Usage Permissions:** What are the allowable uses for the content on different platforms?
- **Duration of Ownership:** How long will the ownership rights last?
- **Attribution:** How should we credit each other when the content is used?

Your insights on these matters would be greatly appreciated, and I believe that having a clear agreement will benefit both parties. Please let me know a convenient time for us to discuss this further.

Thank you for your attention, and I look forward to your response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]