

# Influencer Content Licensing Agreement

Date: [Insert Date]

To: [Influencer's Name]

From: [Your Company Name]

## Subject: Licensing Terms and Conditions

Dear [Influencer's Name],

We are thrilled to collaborate with you on the promotion of [Product/Service Name]. Below are the terms and conditions that outline the licensing of your content:

1. **License Grant:** You grant [Your Company Name] a non-exclusive, worldwide license to use, reproduce, and distribute the content created for [specific campaign or purpose].
2. **Content Usage:** The licensed content may be used across various platforms, including but not limited to social media, website, and promotional materials.
3. **Compensation:** In exchange for the content provided, [Your Company Name] agrees to pay [amount or detail the payment structure].
4. **Attribution:** [Your Company Name] will provide appropriate credit to you in all uses of the licensed content.
5. **Duration:** The license shall commence on [start date] and shall continue until [end date] or until terminated by either party with [notice period].
6. **Termination:** Either party may terminate this agreement upon [specific conditions for termination].

Please review the terms and confirm your acceptance by signing below.

---

[Your Company Name] Representative

---

[Influencer's Name]

Thank you for your collaboration!

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Contact Information]