

Request for Social Media Takeover

Dear [Influencer's Name],

My name is [Your Name], and I am [Your Position] at [Your Company/Brand]. We are huge fans of your work and the authentic connection you have built with your audience.

We would like to propose a collaboration where you would do a social media takeover on our [specific platform, e.g., Instagram] for [specific time frame, e.g., one day/week]. The goal of this takeover would be to [briefly explain purpose, e.g., promote a new product, engage your audience, etc.].

During the takeover, we envision you sharing [specific content ideas, e.g., behind-the-scenes, live Q&A, etc.] while leveraging your unique voice and style. We believe this collaborative effort will be mutually beneficial, allowing your audience to explore [Your Brand/Company] while providing our followers with insight into your creative process.

In return, we would offer [mention any compensation, perks, or products you'd provide].

Please let me know if you would be interested in discussing this opportunity further. We would love to hear your thoughts!

Thank you for considering this collaboration.

Best regards,

[Your Name]

[Your Position]

[Your Company/Brand]

[Your Contact Information]