

# Influencer Giveaway Collaboration Agreement

Date: [Insert Date]

To: [Influencer's Name]

[Influencer's Address]

Dear [Influencer's Name],

We are excited to collaborate with you for an upcoming giveaway! Below are the terms and conditions for this collaboration:

## Collaboration Details

- Giveaway Product: [Product Name]
- Start Date: [Start Date]
- End Date: [End Date]
- Platform: [Social Media Platform]

## Influencer Responsibilities

- Create [Number] posts about the giveaway on your social media.
- Engage with your followers on comments and questions related to the giveaway.
- Utilize the hashtag: #[GiveawayHashtag].

## Brand Responsibilities

- Provide [Number] products for the giveaway.
- Promote the giveaway on our official channels.

## Compensation

The compensation for this collaboration will be [Details of Compensation].

## Terms and Conditions

Both parties agree to the terms outlined above. Any changes must be discussed and agreed upon in writing.

# Acceptance

By signing below, both parties agree to the terms of this collaboration.

\_\_\_\_\_  
[Influencer's Name]

Date: \_\_\_\_\_

\_\_\_\_\_  
[Your Name]

[Your Position]

[Your Company Name]

Date: \_\_\_\_\_

Thank you for considering this collaboration. We look forward to a successful giveaway!

Sincerely,

[Your Company Name]