

Collaboration Outline for Influencer Giveaway

Date: [Insert Date]

From: [Your Name/Company]

To: [Influencer's Name]

Subject: Exciting Collaboration Opportunity for a Giveaway!

Dear [Influencer's Name],

We hope this message finds you well! We are reaching out to propose a collaboration for an exciting giveaway that we believe your audience will love. Below are the details:

Giveaway Overview

- **Product/Service:** [Description of the product/service being given away]
- **Giveaway Date:** [Proposed start and end date]
- **Platform:** [Instagram, Facebook, etc.]

Goals

- Increase brand awareness.
- Gain followers for both parties.
- Engage your audience with exciting content.

Collaboration Details

- Promotion across [specific platforms].
- Creation of engaging content (posts, stories, etc.).
- Utilization of specific hashtags: [List of hashtags].

Incentives

- Each participant will have a chance to win [brief description of prizes].
- Both parties will be highlighted in all promotional materials.
- Possible commission/compensation structure: [Details].

We believe this collaboration can be mutually beneficial, and we are excited about the potential of working together. Please let us know your thoughts and if you would be interested in discussing this further.

Looking forward to hearing from you!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]