

Dear [Influencer's Name],

We are excited to partner with you for our upcoming giveaway campaign! Below are the details you need to make this collaboration a success:

Campaign Overview

We are launching a giveaway for our new product, [Product Name], on [Date]. We believe your audience will love this product as much as we do!

Collaboration Details

- **Campaign Start Date:** [Start Date]
- **Campaign End Date:** [End Date]
- **Product to be Given Away:** [Product Name and Description]
- **Entry Method:** [e.g., Follow, Tag Friends, Share Post]
- **Incentives:** [e.g., additional entries for participating, discounts, etc.]

Content Requirements

Please create the following content to promote the giveaway:

- **Announcement Post:** [Date and format]
- **Reminder Posts:** [Number and frequency]
- **Story Features:** [Number and type of stories]

Brand Guidelines

Ensure to follow our brand guidelines, which include [brief summary of guidelines]. We will provide images and hashtags upon confirmation.

Next Steps

Please confirm your participation by [Confirmation Date]. We can then provide further details and assets.

Thank you for considering this collaboration! We look forward to working with you and making this giveaway a success.

Best regards,
[Your Name]
[Your Position]

[Your Company]
[Contact Information]