

# **Subject: Collaboration Opportunity with [Your Brand Name]**

Dear [Influencer's Name],

I hope this message finds you well! My name is [Your Name], and I am the [Your Position] at [Your Brand Name]. We have been following your journey on [Platform/Channel] and are impressed by your authentic engagement with your audience.

We believe that your values align perfectly with our brand, and we are excited about the possibility of collaborating with you. We would love to offer you a unique discount code for your followers, which would not only benefit them but also help spread the word about our products.

The discount code can provide your audience with [percentage]% off their next purchase, and we would be happy to discuss any further incentives for you as our partner.

Would you be available for a quick call or email exchange to discuss this collaboration in more detail? We are looking forward to the possibility of working together and creating something special for both your followers and our brand.

Thank you for considering this opportunity, and we hope to hear from you soon!

Best regards,

[Your Name]  
[Your Position]  
[Your Brand Name]  
[Your Contact Information]