

Influencer Relationship Appraisal

Date: [Insert Date]

To: [Influencer's Name]

From: [Your Name]

Subject: Influencer Relationship Appraisal

Dear [Influencer's Name],

I hope this message finds you well. As we reflect on our collaboration over the past [insert duration], I wanted to take a moment to assess our partnership and express my appreciation for your contributions.

Highlights of Our Collaboration

- Achievement 1: [Detail]
- Achievement 2: [Detail]
- Engagement Metrics: [Detail]

Areas for Improvement

- Area 1: [Detail]
- Area 2: [Detail]

Future Recommendations

I believe we can further enhance our partnership by: [Detail].

Thank you for your ongoing effort and creativity. Together, I'm confident that we can achieve even greater success.

Looking forward to your feedback.

Best regards,

[Your Name]

[Your Position]

[Your Company]