

Influencer Collaboration Terms Discussion

Dear [Influencer's Name],

We hope this message finds you well. We are excited about the opportunity to collaborate with you for our upcoming marketing campaign.

Proposed Terms of Collaboration

- **Campaign Duration:** [Start Date] to [End Date]
- **Deliverables:** [List of expected deliverables, e.g., posts, stories, videos]
- **Payment:** [Compensation details, e.g., flat fee, commission, free products]
- **Content Guidelines:** [Brief description of brand message, tone, and any do's and don'ts]
- **Usage Rights:** [Details on how the content will be used by the brand]
- **Disclosure Guidelines:** [Requirement for FTC compliance or other regulations]

Please let us know your thoughts regarding the proposed terms. We are flexible and open to discussions to ensure a mutually beneficial partnership.

Looking forward to hearing from you soon.

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Contact Information]