

Influencer Sponsorship Arrangement

Date: [Insert Date]

From: [Your Brand Name]

To: [Influencer's Name]

Subject: Sponsorship Arrangement Proposal

Dear [Influencer's Name],

We are excited to propose a sponsorship arrangement between [Your Brand Name] and you. We believe that your unique voice and audience alignment with our brand can create a powerful partnership.

Project Overview

We would like you to promote our [product/service] through [methods of promotion - e.g., social media posts, stories, YouTube videos, blog posts].

Deliverables

- [Number] of Instagram posts
- [Number] of Instagram stories
- [Number] of YouTube videos
- [Any additional deliverables]

Compensation

In exchange for your efforts, we are offering [monetary compensation, product compensation, or other agreements].

Timeline

The campaign is expected to run from [start date] to [end date].

Next Steps

If you are interested, please reply to this email by [response deadline], and we can discuss the details further.

Thank you for considering this partnership. We look forward to the possibility of working together.

Best regards,

[Your Name]

[Your Position]

[Your Brand Name]

[Contact Information]