

Influencer Partnership Agreement

Date: [Insert Date]

From: [Brand Name]

Address: [Brand Address]

To: [Influencer Name]

Address: [Influencer Address]

Subject: Partnership Agreement

Dear [Influencer Name],

We are excited to collaborate with you as part of our influencer partnership. Below are the terms and conditions of our agreement:

1. Partnership Term

The partnership will commence on [Start Date] and will continue until [End Date].

2. Scope of Work

The influencer will create [number] of posts related to [brand/product] on their platforms, specifically [list platforms].

3. Compensation

The influencer will be compensated with [monetary amount, products, or services] as agreed upon.

4. Content Requirements

The content must include [specific requirements like hashtags, tags, links].

5. Confidentiality

Both parties agree to keep the terms of this agreement confidential.

6. Termination

This agreement may be terminated by either party with written notice of [number] days.

Please confirm your acceptance of this agreement by signing below.

Sincerely,

[Your Name]

[Your Title]

[Brand Name]

Acceptance

Signature of Influencer

Date: _____