

# Influencer Marketing Collaboration Contract

**Date:** [Insert Date]

**Parties:**

[Brand Name] ("Company")

[Influencer Name] ("Influencer")

## 1. Purpose

The purpose of this agreement is to outline the terms and conditions of the collaboration between the Company and the Influencer.

## 2. Scope of Work

The Influencer agrees to create and share content related to the Company's products/services, specifically through [Social Media Platform(s)].

## 3. Compensation

The Company agrees to compensate the Influencer with [Insert Compensation] for their services.

## 4. Duration

This agreement is effective from [Start Date] to [End Date].

## 5. Content Ownership

All content created will be owned by the Influencer but the Company has the right to use it for promotional purposes.

## 6. Confidentiality

Both parties agree to keep the terms of this agreement confidential.

## 7. Governing Law

This agreement shall be governed by the laws of [State/Country].

## 8. Signatures

By signing below, both parties agree to the terms outlined in this contract.

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[Influencer Name]

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[Brand Representative Name]