

# Influencer Endorsement Contract

**Date:** [Insert Date]

**Brand Name:** [Brand Name]

**Influencer Name:** [Influencer Name]

**Address:** [Influencer Address]

## Subject: Influencer Endorsement Agreement

Dear [Influencer Name],

We are excited to enter into an endorsement agreement with you for our brand, [Brand Name]. This letter outlines the terms and conditions of our collaboration.

### 1. Scope of Work

The influencer will create and share promotional content on their social media platforms, featuring [Brand Name] and its products.

### 2. Compensation

The influencer will receive [specify payment details, e.g., monetary compensation, products, etc.] for the services provided.

### 3. Content Guidelines

All content must adhere to [Brand Name]'s marketing guidelines and be approved prior to posting.

### 4. Duration

This agreement will commence on [start date] and will remain in effect until [end date].

### 5. Confidentiality

The influencer agrees to keep all brand-related information confidential.

We look forward to a successful partnership. Please sign and return a copy of this letter to indicate your acceptance of the terms.

Sincerely,

[Your Name]

[Your Position]

[Brand Name]

[Contact Information]

**Acceptance**

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Signature of Influencer