

Influencer Brand Ambassador Agreement

Date: [Insert Date]

To: [Influencer Name]

[Influencer Address]

Dear [Influencer Name],

We are pleased to offer you the position of Brand Ambassador for [Brand Name]. This agreement outlines the terms and conditions of our partnership.

1. Responsibilities

You agree to promote [Brand Name] on your social media platforms by:

- Creating and posting content that features our products
- Engaging with your followers about our brand
- Attending events or promotional activities as requested

2. Compensation

As a Brand Ambassador, you will receive:

- Monthly stipend of \$[amount]
- Free product samples
- Incentives for sales generated through your unique referral code.

3. Term

The term of this agreement shall commence on [start date] and continue until [end date], unless terminated earlier by either party.

4. Confidentiality

All terms of this agreement shall remain confidential and should not be disclosed to third parties.

We look forward to a successful partnership. Please sign below to indicate your acceptance of this agreement.

[Influencer Name]
Date: _____

[Brand Name Representative]
Date: _____

Thank you for being a part of [Brand Name] family!