

Affiliate Marketing Collaboration Proposal

Date: [Insert Date]

To: [Affiliate Partner's Name]

Company: [Affiliate Partner's Company]

Email: [Affiliate Partner's Email]

Introduction

Dear [Affiliate Partner's Name],

We are excited to present this collaboration opportunity between [Your Company Name] and [Affiliate Partner's Company]. Our brands share a common goal of reaching a wider audience and maximizing value.

Collaboration Overview

We propose the following key points for our affiliate marketing collaboration:

- **Target Audience:** Define the audience we aim to reach.
- **Commission Structure:** Outline the commission rates and payment terms.
- **Promotional Strategies:** Discuss methods we will use to promote each other's products/services.
- **Tracking & Reporting:** Explain how we will track and report on sales generated from this partnership.

Marketing Materials

We will provide:

- Banners and Ads
- Product Descriptions
- Exclusive Discounts/Offers for your audience

Next Steps

Please let us know if you are interested in this collaboration, and we can schedule a meeting to discuss further details. We believe this collaboration could be mutually beneficial and look forward to your positive response.

Best Regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]