

John Doe

123 Main Street

Anytown, NY 12345

Email: johndoe@email.com

Phone: (123) 456-7890

Date: October 15, 2023

Hiring Manager

XYZ Company

456 Corporate Blvd

Big City, NY 67890

Dear Hiring Manager,

I am writing to express my interest in the competitive internship opportunity at XYZ Company as advertised on your careers page. As a junior majoring in Marketing at ABC University, I am eager to apply my academic knowledge in a practical setting, and I believe that XYZ Company is the perfect place to do so.

During my studies, I have developed strong skills in digital marketing, market research, and data analysis through both coursework and projects. I have also completed an internship at DEF Corporation, where I assisted in creating marketing strategies that increased brand awareness by 30% over a three-month period. I am particularly drawn to XYZ Company's commitment to innovation and excellence, and I am excited about the possibility of contributing to your team.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to the success of XYZ Company while gaining invaluable experience during my internship.

Sincerely,

John Doe