

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you that your Vehicle Roadside Assistance Plan, with the account number [Account Number], will be discontinued effective [Discontinuation Date].

This decision was made in accordance with [Reason for Discontinuation, e.g., company policy changes, customer request]. We appreciate your business and want to ensure you have all the necessary information to transition smoothly.

If you have any questions or require further assistance, please do not hesitate to contact our customer service team at [Customer Service Phone Number] or [Customer Service Email].

Thank you for your understanding.

Sincerely,
[Your Name]
[Your Job Title]
[Company Name]
[Company Contact Information]