Insurance Plan Sign-Up Alert

Dear [Recipient's Name],

We are pleased to inform you that the sign-up period for our new insurance plan is now open!

Plan Details:

- Plan Name: [Plan Name]
- Coverage: [Coverage Details]
- Premium: [Premium Amount]
- Sign-Up Deadline: [Deadline Date]

To sign up, please visit our website at [Website URL] or contact our customer service at [Customer Service Number].

Thank you for choosing us for your insurance needs!

Sincerely,

[Your Company Name]

[Contact Information]