

Re-Engagement Letter to Auction Participants

Dear [Participant's Name],

We hope this message finds you well. We wanted to take a moment to reach out to you regarding our upcoming auction scheduled for [Date]. As a valued participant in our previous events, we would love to see you back.

Due to your previous involvement, we believe you would find our latest offerings particularly exciting. This auction features an exclusive selection of [describe items or categories], and we are confident there's something for everyone.

To reacquaint yourself with our auction process and preview the listings, please visit our website at [Website URL]. We encourage you to register early to secure your spot and take advantage of special early-bird incentives.

If you have any questions or require assistance, please do not hesitate to reach out to our team at [Contact Information]. We are here to help!

Thank you for your time, and we hope to see you at the auction!

Best regards,
[Your Name]
[Your Position]
[Your Organization]
[Contact Information]