Subject: Follow-Up on Our Recent Donation Request

Dear [Donor's Name],

I hope this message finds you well. I am reaching out to follow up on our recent request for support for [Non-Profit Initiative Name]. As you know, our mission is to [briefly explain mission] and we believe your contribution can make a significant impact.

We understand that you receive many requests for assistance, but we sincerely hope you will consider supporting us in our efforts to [specific goal or project]. Every donation, no matter the size, helps us to [explain how the donation will be used].

If you have any questions or would like more information about our initiatives, please don't hesitate to reach out. We would be more than happy to discuss our work and the difference your support can make.

Thank you for considering our request. We appreciate your time and support.

Warm regards, [Your Name] [Your Title] [Non-Profit Organization Name] [Contact Information]