

Congratulations on Your First Purchase!

Dear [Customer's Name],

Thank you for choosing [Your Company Name] for your shopping needs. We are excited to welcome you to our family!

As a token of our appreciation, we are pleased to offer you a special discount voucher for your next purchase.

Your Discount Voucher:

Voucher Code: FIRST10

Use this code at checkout to receive a **10% discount** on your next purchase.

This voucher is valid until [Expiry Date].

Happy shopping!

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]

If you have any questions, feel free to contact us at [Customer Service Email] or [Customer Service Phone Number].