

# Dear [Distributor's Name],

We are excited to announce the launch of our new product, [Product Name], scheduled for [Launch Date].

## Product Details:

- **Product Description:** [Brief description of the product]
- **Key Features:** [List key features]
- **Target Market:** [Identify target market]
- **Pricing:** [List pricing information]

## Launch Plan:

The official launch event will take place on [Event Date] at [Event Location]. We encourage your attendance to experience the product firsthand.

## Marketing Support:

To assist with the launch, we will provide:

- Promotional Materials
- Product Training Sessions
- Social Media Promotion

We appreciate your ongoing support and look forward to a successful launch together. Please feel free to reach out with any questions.

Best Regards,  
[Your Name]  
[Your Position]  
[Your Company Name]