

Important Notice: Your Rewards Points Are About to Expire!

Dear [Customer's Name],

We hope this message finds you well! As a valued member of our Rewards Program, we want to remind you that your accrued points are set to expire on **[Expiry Date]**.

Currently, you have **[Number of Points]** points in your account. To ensure you don't lose out on these rewards, we encourage you to take action before the expiry date.

You can redeem your points for a variety of rewards, including:

- [Reward Option 1]
- [Reward Option 2]
- [Reward Option 3]

If you have any questions or need assistance, please do not hesitate to reach out to our customer service team at [Customer Service Contact Information].

Thank you for being a part of our Rewards Program!

Best regards,
[Your Company Name]