

# Important Notice: Reward Points Expiration

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you that your reward points earned through our loyalty program will be expiring on **[Expiration Date]**.

Please be aware that any unused points will be forfeited after this date. To take advantage of your points, we encourage you to visit our store or website before the expiration date.

If you have any questions or need assistance, please do not hesitate to reach out to our customer service team.

Thank you for being a valued member of our loyalty program!

Sincerely,

[Your Company Name]

[Contact Information]