

# Important Reminder: Your Points Are About to Expire!

Dear [Customer Name],

We hope this message finds you well! We're reaching out to remind you that you have [X number] of points set to expire on [expiry date].

Here's a quick summary of your points:

- Total Points: [X number]
- Expiry Date: [expiry date]

Don't miss out on using your points! Consider redeeming them before they expire. Here are some options available to you:

1. [Option 1]
2. [Option 2]
3. [Option 3]

If you have any questions or need assistance, feel free to reach out to our customer service team at [contact details].

Thank you for being a valued member of our community!

Best regards,  
[Your Company Name]