

Important Update: Your Points Balance Expiration

Dear [Customer Name],

We hope this message finds you well. We are reaching out to inform you about an important update regarding your points balance in our loyalty program.

Your current points balance is [Current Points]. Please note that these points will expire on [Expiration Date] if not redeemed. We encourage you to take full advantage of your points by [mention how to redeem points or available offers].

If you have any questions, please do not hesitate to contact our customer service team at [Customer Service Contact Information].

Thank you for being a valued member of our community.

Best regards,
[Your Company Name]
[Your Company Contact Information]