

# Important Notice: Your Loyalty Rewards Are About to Expire!

Dear [Customer's Name],

We hope this message finds you well! We want to take a moment to remind you that some of your loyalty rewards are set to expire on **[Expiration Date]**.

As a valued member of our loyalty program, we want to ensure you take full advantage of your rewards. Currently, you have **[Number of Points]** points available.

To prevent losing your rewards, simply make a purchase before the expiration date, or redeem your points online or in-store.

If you have any questions or need assistance, please don't hesitate to reach out to our customer service team at **[Customer Service Phone Number]** or **[Customer Service Email]**.

Thank you for being a loyal customer, and we look forward to serving you more in the future!

Best regards,

[Your Company's Name]

[Your Company's Contact Information]