

Important Notice: Your Loyalty Points Are About to Expire!

Dear [Customer Name],

We hope this message finds you well. We wanted to remind you that your loyalty points accumulated in our program will expire on **[Expiry Date]**.

You currently have **[Number of Points]** points in your account. Don't let them go to waste! Use them towards your next purchase to enjoy some fantastic rewards.

To redeem your points, simply visit our website or stop by any of our locations. If you have any questions, feel free to reach out to our customer service team.

Thank you for being a valued member of our loyalty program! We look forward to seeing you again soon.

Best regards,
[Your Company Name]