

# Important Notice: Accumulated Points Expiration

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you that your accumulated points in your rewards account will be expiring soon.

Your current points balance is [Points Amount]. Please note that these points will expire on [Expiration Date]. We encourage you to utilize your points before they are no longer valid.

You can redeem your points for various rewards including [mention rewards, e.g., discounts, products, etc.]. Make sure to log in to your account and take advantage of your rewards before the expiration date.

## How to Redeem Your Points:

- Log in to your account on our website.
- Browse through our rewards catalog.
- Select the reward you wish to redeem and follow the prompts.

If you have any questions or need assistance, please contact our customer service team at [Customer Service Contact Information].

Thank you for being a valued customer. We appreciate your loyalty!

Sincerely,

[Your Company Name]