

**Dear [Customer's Name],**

We hope this message finds you well! We are writing to remind you that your account points will be expiring soon.

Your current points balance is **[Points Balance]**, and the expiration date is **[Expiration Date]**.

We encourage you to take advantage of your points before they expire. You can redeem them for exclusive offers and discounts available in our store.

If you have any questions or need assistance, feel free to reach out to our customer service team.

Thank you for being a valued member of our community!

Best regards,  
[Your Company's Name]  
[Contact Information]