

# Proposal for Sponsorship Partnership

Date: [Insert Date]

[Your Name]

[Your Position]

[Team Name]

[Team Address]

[City, State, Zip Code]

[Sponsor's Name]

[Sponsor's Position]

[Company Name]

[Company Address]

[City, State, Zip Code]

**Dear [Sponsor's Name],**

We are excited to present this proposal for a potential sponsorship partnership between [Team Name] and [Company Name]. Our team is dedicated to excellence in [sport type] and is actively engaged in our local community.

## **About Us**

[Provide a brief overview of your sports team, including history, achievements, and community involvement.]

## **Sponsorship Objectives**

Our objectives in seeking your sponsorship are:

- Enhance community engagement through sports
- Promote health and wellness among youth
- Increase brand visibility for [Company Name]

## **Proposed Partnership Benefits**

As a partner, [Company Name] will receive:

- Your logo on team uniforms
- Prominent display of your advertisements at events
- Recognition on our social media and website
- Opportunities for employee engagement initiatives

## **Investment**

We propose a sponsorship amount of [insert amount] to support our team for the upcoming season, presenting excellent return on investment through visibility and community goodwill.

## **Conclusion**

We believe that a partnership with [Company Name] will be mutually beneficial and would love to discuss this proposal further. Thank you for considering this opportunity to invest in the future of [sport type] and our community.

Sincerely,

[Your Name]

[Your Position]

[Team Name]

[Contact Information]