

Sports Team Endorsement Agreement Discussion

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Discussion on Endorsement Agreement

Dear [Recipient's Name],

I hope this message finds you well. I am writing to initiate a discussion regarding the potential endorsement agreement between [Your Team's Name] and [Company/Brand Name]. We believe that a partnership could be mutually beneficial and look forward to exploring this opportunity further.

Key points to consider in our discussion:

- Brand Alignment: How [Company/Brand Name]'s values align with our team's mission.
- Exposure: The potential reach and visibility we can offer through our events and social media channels.
- Financial Considerations: Discussing the compensation structure and any incentives involved.
- Contract Terms: Duration, exclusivity, and termination conditions of the agreement.

We believe that this partnership could enhance our team's profile while providing [Company/Brand Name] with significant exposure within our community and fan base.

Please let us know a convenient time for you to discuss this further. We are excited about the possibility of collaborating with [Company/Brand Name] and look forward to hearing from you soon.

Best regards,

[Your Name]

[Your Title]

[Your Team's Name]

[Your Contact Information]