

# Letter of Intent for Broadcasting Rights

April 1, 2024

John Smith  
Director of Broadcasting  
ABC Sports Network  
123 Media Lane  
Los Angeles, CA 90001

Dear Mr. Smith,

We are excited to explore the possibility of entering into a broadcasting rights agreement between [Your Sports Team Name] and ABC Sports Network. As we prepare for the upcoming season, we believe that a partnership with your esteemed network would greatly enhance our visibility and fan engagement.

The details of our proposed negotiation include:

- Broadcasting rights for [specific events, e.g., regular season games, playoffs, etc.]
- Duration of the contract: [number of years]
- Financial terms: [brief overview of proposed rights fees]
- Additional promotional commitments: [details of marketing opportunities]

We are keen to discuss these points further and would like to schedule a meeting to negotiate the specific terms and conditions of our partnership. Please let us know your available dates and times.

Thank you for considering this opportunity. We look forward to your positive response.

Best regards,

[Your Name]  
[Your Title]  
[Your Sports Team Name]  
[Your Contact Information]