## **Exciting News: Team Gear Discount!**

Dear [Team Name] Family,

We are thrilled to announce a special discount on all team gear for our dedicated players and supporters! As a token of appreciation for your commitment and loyalty, we will be offering a **[percentage]% discount** on all purchases from our official merchandise store.

This offer is valid from [start date] to [end date], so make sure to grab your favorite gear while supplies last!

To take advantage of this exclusive discount, simply use the promo code [**promo code**] at checkout.

Get ready to show your team spirit with our latest uniforms, apparel, and accessories!

Thank you for being an essential part of [Team Name]. We can't wait to see everyone in their gear at the next game!

Best regards, [Your Name] [Your Position] [Team Name]