

# Podcast Sponsorship Agreement

Date: [Insert Date]

To:

[Sponsor's Name]

[Sponsor's Company]

[Sponsor's Address]

Dear [Sponsor's Name],

We are excited to enter into this Podcast Sponsorship Agreement with you on behalf of [Your Podcast Name] ("Podcast") for the [specific season or episode range] starting from [start date] to [end date].

## 1. Sponsorship Details

- **Sponsor Contribution:** [Insert financial contribution or in-kind support]
- **Deliverables:** [List any expected deliverables such as ad spots, social media mentions, etc.]
- **Duration:** [Total duration of the sponsorship, e.g., 4 weeks]

## 2. Responsibilities

- **Podcast Responsibilities:** [Outline what the podcast will provide in return, e.g., promotional mentions, ads]
- **Sponsor Responsibilities:** [Any requirements or materials that the sponsor needs to provide]

## 3. Payment Terms

All payments are to be made by [specific payment method] no later than [due date].

## 4. Termination

Either party may terminate this Agreement with [notice period, e.g., 30 days] written notice.

## 5. Confidentiality

Both parties agree to keep all terms of this Agreement confidential.

We believe this partnership will be mutually beneficial and look forward to a successful collaboration. Please sign below to confirm your acceptance of this sponsorship agreement.

Best regards,  
[Your Name]  
[Your Title]  
[Your Podcast Name]  
[Your Contact Information]

---

[Sponsor's Name]  
[Date]

---

[Your Name]  
[Date]