

Podcast Advertising Proposal

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the host of the podcast [Podcast Name], which focuses on [brief description of the podcast]. With an audience of [number of listeners] dedicated listeners, we present a unique opportunity for e-commerce platforms like yours to reach potential customers effectively.

Proposal Overview

We propose a targeted advertising partnership where your e-commerce brand will receive dedicated segments in our episodes. This could include:

- 30-60 second pre-roll ads
- Mid-roll sponsorships
- Custom content that highlights your products

Benefits of Advertising with Us

By partnering with [Podcast Name], you will benefit from:

- Engagement with a niche audience actively interested in [industry related to e-commerce]
- Authentic brand integration within relevant conversations
- Quantifiable results through promotions and discount codes

Next Steps

I would love the opportunity to discuss this proposal in more detail and explore how we can tailor it to fit your marketing objectives. Please let me know a time that suits you for a call.

Thank you for considering this partnership. I look forward to the possibility of working together to elevate your brand's presence in the e-commerce space.

Sincerely,

[Your Name]

[Your Position]

[Your Contact Information]

[Your Podcast Name & Website]