

Negotiation for Freelance Media Writing Rates

Date: [Insert Date]

[Client's Name]

[Client's Company]

[Client's Address]

Dear [Client's Name],

I hope this message finds you well. I want to take a moment to thank you for considering my freelance media writing services for your upcoming project. I am excited about the opportunity to collaborate with you and provide high-quality content that aligns with your vision.

After reviewing the scope of the project and assessing my expertise and the value I bring, I would like to discuss the proposed rates. My standard rate for freelance writing varies depending on the complexity and length of the project. For the work we discussed, I believe a fee of [Proposed Rate] would be more in line with industry standards and the quality of work I deliver.

I am confident that my writing will contribute positively to your brand and engage your audience effectively. I'm open to further discussion to reach a mutually beneficial agreement.

Thank you for considering my proposal. I look forward to your response.

Best regards,

[Your Name]

[Your Contact Information]

[Your Website or Portfolio Link]