

Media Brand Partnership Agreement

Date: [Insert Date]

To:

[Partner's Name]

[Partner's Company]

[Partner's Address]

[City, State, Zip Code]

Dear [Partner's Name],

We are pleased to propose a Media Brand Partnership Agreement between [Your Company Name] and [Partner's Company Name]. This partnership aims to collaborate on various media initiatives that will mutually benefit both parties.

Objectives of the Partnership

- To enhance brand visibility through joint marketing campaigns.
- To create content that resonates with our shared audience.
- To leverage each other's platforms for increased reach and engagement.

Terms and Conditions

1. Duration: This agreement will commence on [Start Date] and continue for [Duration].

2. Responsibilities: Each party agrees to fulfill the outlined responsibilities, including but not limited to:

- [Your Company Responsibilities]
- [Partner's Company Responsibilities]

3. Compensation: The terms for compensation and revenue sharing will be discussed and agreed upon in a separate document.

Confidentiality

Both parties agree to maintain confidentiality regarding any proprietary information exchanged during the term of this agreement.

Termination

This agreement may be terminated by either party upon [Notice Period] written notice.

We look forward to the opportunity to work together to create a successful partnership. Please feel free to reach out to discuss this proposal further.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]