

Media Brand Advocacy Terms and Conditions

Date: [Insert Date]

To: [Advocate's Name]

Address: [Advocate's Address]

Dear [Advocate's Name],

We are excited to welcome you as a media brand advocate for [Brand Name]. Please carefully review the terms and conditions set forth below:

1. Participation

As a media brand advocate, you agree to promote [Brand Name] through various channels including social media, blogs, and public appearances.

2. Content Guidelines

All content shared must align with our brand values and messaging. You are encouraged to create original content that highlights the benefits of [Brand Name].

3. Compensation

Advocates will receive [specify compensation], payable [monthly/quarterly] upon submission of the required reports and content evidence.

4. Confidentiality

All information pertaining to [Brand Name] and its operations must remain confidential and should not be disclosed to third parties without prior written consent.

5. Termination

Either party may terminate this agreement with [specify notice period] written notice. Grounds for immediate termination include violation of terms.

By signing below, you agree to adhere to these terms and conditions:

[Advocate's Name]

Date: _____

Thank you for your commitment to representing [Brand Name]. We look forward to a successful partnership!

Sincerely,

[Your Name]

[Your Position]

[Brand Name]