Dear [Recipient's Name],

We are thrilled to announce the upcoming launch of our exciting new media product, [Product Name], scheduled for [Launch Date]. This product is designed to [briefly describe the product purpose and target audience].

We would love for you to be a part of this momentous occasion. Join us for the official launch event happening on [Event Date] at [Event Location]. It will be an excellent opportunity to experience [Product Name] firsthand, meet our team, and connect with fellow industry professionals.

We appreciate your support and would be grateful if you could share our launch news with your audience. Attached you will find press materials, including high-resolution images, product descriptions, and relevant links.

Thank you for considering our invitation. We look forward to celebrating this milestone with you!

Best regards,

[Your Name] [Your Position] [Your Company] [Your Contact Information]