

Media Contract Renegotiation Proposal

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to discuss our current media contract, which is set to expire on [insert expiration date]. Over the past [insert duration], we have greatly valued our partnership and the results that our collaboration has brought forth.

Given the changes in the market and the evolving goals of our organization, I believe it is a prudent time to revisit the terms of our agreement. Specifically, I propose that we consider the following adjustments:

- [Proposed Change 1]
- [Proposed Change 2]
- [Proposed Change 3]

I am confident that these revisions will not only enhance our partnership but also drive better results for both parties. I would appreciate the opportunity to discuss this proposal in more detail and explore any suggestions you may have.

Please let me know a convenient time for us to meet or if a virtual meeting would be preferable. I look forward to your response.

Thank you for your consideration.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Phone Number]

[Your Email Address]