

Media Reciprocal Promotion Agreement

Date: [Insert Date]

From:

[Your Name]

[Your Title]

[Your Company Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

To:

[Recipient Name]

[Recipient Title]

[Recipient Company Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

We are excited to propose a Media Reciprocal Promotion Agreement between [Your Company Name] and [Recipient Company Name]. This agreement aims to mutually benefit our respective brands by promoting each other's products/services through our media channels.

Under this agreement, we commit to:

- Feature [Recipient Company Name] in our newsletters, website, and social media platforms.
- Provide exclusive offers or discounts to [Recipient Company Name]'s audience.
- Collaborate on joint marketing campaigns as needed.

In return, we kindly ask that [Recipient Company Name]:

- Promote [Your Company Name] across their media channels.
- Highlight our special offers to their audience.
- Engage in joint promotional events or campaigns.

We believe this partnership can drive engagement and expand both our audiences significantly. Please review the terms outlined above and let us know if you have any additional thoughts or changes.

Looking forward to your positive response.

Sincerely,
[Your Name]
[Your Title]
[Your Company Name]