

Media Marketing Alliance Agreement

Date: [Insert Date]

From: [Your Company Name]

To: [Partner Company Name]

Dear [Partner Name],

We are pleased to propose a Media Marketing Alliance Agreement between [Your Company Name] and [Partner Company Name]. This partnership aims to enhance our marketing efforts and expand our reach in the market.

Objectives of the Alliance

- Joint marketing campaigns.
- Shared resources for promotional activities.
- Cross-promotion of products/services.
- Increased brand visibility.

Responsibilities

Both parties agree to the following responsibilities:

- [Your Company Name] will handle [specific responsibilities].
- [Partner Company Name] will handle [specific responsibilities].

Duration

This agreement will commence on [start date] and will remain in effect until [end date], unless terminated earlier by either party with a written notice of [number of days] days.

Agreement

By signing below, both parties agree to the terms and conditions outlined in this Media Marketing Alliance Agreement.

[Your Company Name]

Authorized Signature

[Partner Company Name]

Authorized Signature

Thank you for considering this partnership opportunity. We look forward to a mutually beneficial alliance.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]