

Media Cross-Brand Promotional Arrangement

Date: _____

From: [Your Company Name]

Address: [Your Company Address]

To: [Partner Company Name]

Address: [Partner Company Address]

Dear [Recipient's Name],

We are excited to propose a cross-brand promotional arrangement between [Your Company Name] and [Partner Company Name]. Our objective is to leverage the strengths of both brands to enhance brand visibility and drive customer engagement.

Proposed Terms:

- **Promotion Duration:** [Start Date] to [End Date]
- **Target Audience:** [Target Demographics]
- **Promotional Activities:** [Detailed Activities]
- **Revenue Sharing Model:** [Details]

We believe that this partnership will be mutually beneficial and are eager to see how we can collaborate effectively. We would appreciate the opportunity to discuss this proposal further at your earliest convenience.

Thank you for considering this opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Contact Information]